



ONE CLUB / ONE MEMBERSHIP

AUSTRALIAN TURF CLUB

YOUR ONCE IN A LIFETIME
OPPORTUNITY TO BECOME AN
EXCLUSIVE FOUNDATION MEMBER...



July 2011

We are pleased to present you with a once in a lifetime opportunity to become a Foundation Member of the newly formed Australian Turf Club.

There has never been a better time to be a Member and experience all that Sydney racing has to offer.

You can now enjoy unrivalled access to all four of Sydney's iconic racing venues with one historic Membership, so get ready for another blockbuster season.

As well as enjoying year-round racing at Rosehill Gardens, Royal Randwick, Warwick Farm and Canterbury Park, your new Membership package will continue to reward you with the traditional Membership privileges, plus so much more.

Simply complete the enclosed Membership form to enjoy:

- A celebration of Sydney racing: Access to 174 race days at four courses;
- A rewarding experience: Special loyalty discounts, based on the number of years of continuous Membership;
- Exclusive benefits: Early bird Members reward available to Members who pay by 31 August 2011;
- Being a part of history: Commemorative ATC Foundation Member merchandise; and
- Sharing the excitement: Generous rewards for introducing new Members to the ATC as Foundation Members.

To celebrate the launch of the Foundation Membership package, all of these additional benefits come at a cost which is actually less than last years annual renewal fee.

As an ATC Foundation Member, you deserve access to the very best thoroughbred racing experience at world-class facilities. This is exactly what is being developed with the upgrade of Sydney's two premier venues - Royal Randwick and Rosehill Gardens, due for completion by April 2013.

We look forward to taking you with us on this exciting journey during this historic phase in Sydney racing.

AUSTRALIAN TURF CLUB LIMITED

A handwritten signature in black ink, appearing to read 'John Cornish'.

John Cornish
Chairman

A handwritten signature in black ink, appearing to read 'Michael Crismale'.

Michael Crismale
Vice Chairman

BECOME A FOUNDATION MEMBER
AND ENJOY THE ENDLESS BENEFITS
OF A 17 MONTH MEMBERSHIP SEASON...

174

RACE MEETINGS

4

ICONIC SYDNEY
RACE TRACKS

32

BLOCKBUSTER
GROUP 1 RACES

4

LEADING RACING
AND HOSPITALITY
VENUES

3

FEATURE
RACING CARNIVALS

1

WORLD
CLASS
SYDNEY
CARNIVAL

ONE CLUB/ONE MEMBERSHIP

FOUR VENUES TO EXPERIENCE...



MEMBER INFORMATION

EXPLANATION OF TERMS

1

ROYAL RANDWICK

For over 150 years, magnificent Royal Randwick has played host to Sydney's finest thoroughbreds and remains a premier venue for top class racing in the Harbour City. The iconic Eastern Suburbs venue is a symbol of entertainment, excitement, high fashion and style, and with the racetrack shortly undergoing an exciting transformation, the venue will soon become one of the world's leading racing and entertainment venues. The ATC is committed to continuing world-class racing at Royal Randwick during the exciting \$150 million redevelopment, ensuring that some of Australia's most famous races including the Emirates Doncaster Mile, David Jones AJC Australian Derby and Epsom Handicap will all remain at Royal Randwick in 2012.

2

ROSEHILL GARDENS

The home of the famous AAMI Golden Slipper (the world's richest race for two year olds), Rosehill Gardens boasts a fantastic suite of unique benefits, offering the Greater Western Sydney market with a modern, dynamic and colourful venue to enjoy top quality racing and fabulous carnivals all year round. The ultra modern stands have a series of fantastic bars, restaurants and betting facilities over multiple tiered levels. One of the key highlights of Rosehill Gardens is the illustrious \$30m Grand Pavilion, home to Sydney's most prestigious raceday functions ranging from fine dining to celebrity marquees. Feature Group 1 races at Rosehill Gardens include the AAMI Golden Slipper, The BMW Stakes, Coolmore Classic and the Tooheys New Golden Rose.

3

WARWICK FARM

The relaxing family friendly venue of Warwick Farm racecourse is known for its country-style casual charm, often providing family groups with free entertainment on various racedays throughout the year, allowing Mum and Dad to enjoy the quality racing! The signature racing includes the Group 1 Chipping Norton Stakes, a race steeped in history with most of Australia's best milers/stayers winning the WFA event. Other feature races include the Group 2 Surround Stakes and the Warwick Stakes. Come and take advantage of the rural atmosphere, spacious, tree-lined grounds, and relax with friends and family on the trackside picnic lawns.

4

CANTERBURY PARK

One of the state's most intimate racecourses, with one of the best racing surfaces, Canterbury Park is conveniently located only a short distance from the Sydney CBD. Canterbury Park allows racegoers to be right up close to the explosive racing action, and is famously known to be the home of night racing in Sydney. Patrons also enjoy air-conditioned betting facilities, bars and eateries and an expansive lawn area for those who prefer to soak up the sunshine or take in the night racing under the stars. Feature races include the Frank Underwood Cup and the Canterbury BMW Classic.

The benefits of the Foundation Membership will be offered to previous Sydney Turf Club (STC), Australian Jockey Club (AJC) Members and prospective Members. Please take the time to read through the explanation of terms below.

Foundation Membership Period

The Membership period will begin on 1 August 2011 and extend until 31 December 2012. The 17 month period will be for this upcoming season only. From January 2013, Membership will return to a 12 month term.

Foundation Member

Any previous Member of Sydney Turf Club (STC) and Member of the Australian Jockey Club (AJC) who applies to become a Member of the Australian Turf Club (ATC) for the 2011/12 season or any new Member who joins the Club before 31 December 2012 will be regarded as a Foundation Member. The base annual Membership fee this season will be \$430. All Foundation Members will receive a special, commemorative gift to celebrate this momentous occasion.

Access

All ATC Members will have access to Royal Randwick, Rosehill Gardens, Canterbury Park and Warwick Farm as part of their Membership privileges. This includes admittance to the course, the Members Reserve and any Members Only Areas, all with one "new look" Membership card.

Tenure Discount

The ATC values its Members loyalty and as such is offering a discount on the base annual fee the longer a Member stays with the Club. Members can look forward to the following discounts:

Consecutive years as a Member	Percentage reduction of the base Annual Fee
5 – 9	5%
10 – 14	10%
15 – 19	15%
20 – 29	20%
30 – 49	50%
50+	100%

We determine Membership tenure based on the number of consecutive years a Member has been a financial Member as of the start of the season (1 August 2011). For those Members who were previous AJC and STC Members, we will use the oldest joining date when determining the tenure discount. If a Member lets their Membership lapse and then

rejoins the Club, the joining date will be reset.

Residential Address Location Discount

When the postcode centre of the Members usual place of residence is 200 kilometres from the Sydney GPO, we are offering a 15% reduction of the base annual fee. A computer program will determine if your postcode centre is 200km from Sydney GPO and offer the discount accordingly. Members may be asked to provide sufficient proof of a qualifying residential address (copy of council rates notice/lease agreement/driver licence) at the time of application.

Foundation Member "Grandfathering" Discount

For any Member who was paying a discounted Annual Fee as a previous Member of STC or AJC, the Australian Turf Club will continue to offer that discount from the standard Annual Fee for the 2011/12 Season. This includes STC Gold Members, Senior Members, Young Members and AJC Senior A Members, Senior B Members and Young Members. An example of this would be a Senior Member from the previous STC who paid \$295 last year was paying 85% of the standard Annual Fee (\$345). For these Members, they will be offered to pay 85% of this year's standard Annual Fee.

Why do I need to apply, not renew?

Members have previously received a renewal form in order to renew their Membership for either the AJC or the STC. As the STC no longer exists and all AJC assets have been transferred to the ATC, previous Members will need to join the Australian Turf Club. Previous Members are not required to pay a joining fee or be proposed for Membership.

Why do I need to sign?

As Members are applying for Membership of ATC, they are required to sign the enclosed application form to acknowledge that they agree to comply with the Constitution and Club Rules of the ATC and that they have read the ATC privacy policy. All these documents are available online at www.australianturfclub.com.au.

If paying online, a signature card will be included in your *Welcome Pack*. This must be signed and returned to activate your Member card.



MEMBER INFORMATION

EXPLANATION OF TERMS

Young Member Discount

For any Member aged between 18 and 30, a discount of 41.86% will apply to the standard Annual Fee, reducing it to \$250.

Discounts

If a Member qualifies for a tenure discount and/or a residential address location discount and/or a Foundation Member "grandfathering" discount, then the discount which will provide the Member with the greatest saving will be applied. Only one discount will be applied per Membership.

Absentee Membership

Absentee Membership enables Members, after a payment of a \$50 annual fee, to retain their Membership for the period of their absence.

Members may only subscribe to Absentee Membership for a maximum period of 2 years continuously. Prior to the end of this period the Member must make a request to the Membership department to reinstate their Membership for the next season or Membership will cease. If a request to reinstate is not received before the end of the second season of Absentee the Member will be required to apply for new Membership.

Absentee Members are not entitled to exercise any rights or privileges of full Membership such as purchasing daily Members tickets or making reservations in the Members dining areas, and will not receive a Members Card.

Members wishing to reinstate their Membership will be required to pay the full season's annual fee. If reinstatement is part way through a season, the full season payment is due less the \$50 Absentee fee already paid.

Any Member wishing to become an Absentee Member must complete an application form which can be obtained from the Membership Office.

Have further questions?

Phone 1300 729 668 to speak to our experienced Membership staff who will be only too happy to assist you with your enquiry.

Members' Guest Cards

Members are welcome to purchase up to five (5) Members' Guest cards at a cost of \$400 per card. These cards provide access to the four courses and the Members Reserves at Rosehill Gardens, Royal Randwick, Canterbury Park and Warwick Farm for all race meetings held by Australian Turf Club. Members' Guest cards will also allow access to the Members Only Areas at Rosehill Gardens and Royal Randwick when accompanied by a Member. Please note that Members' Guest card holders are not entitled to Members' privileges such as purchasing tickets, reciprocal privileges and voting rights, etc.

Car Parking

Many parking options are on offer, for those Members interested in the convenience of driving to the races.

Members Car Pass – Rosehill Gardens and Canterbury Park: \$65

Allows access to the P1, P2 and P3 car parks at Rosehill Gardens and the Grass car park at Canterbury Park.

Members Car Pass – Royal Randwick and Warwick Farm: \$50

Allows access to the Infield car park at Royal Randwick and the Members car park at Warwick Farm.

Members Reserved Car Pass – Rosehill Gardens and Canterbury Park: \$499

Provides a numbered spot in the reserved car park at Rosehill Gardens and access to the inner car park at Canterbury Park.

Members Reserved Car Pass – Private Reserve Royal Randwick: \$395

Allows access to the Lawn Reserve car park at Royal Randwick and the Members car park at Warwick Farm.

Members Reserved Car Pass – Main Drive Royal Randwick: \$600

Allows access to the Main Drive at Royal Randwick and the Officials car park at Warwick Farm.

Members Reserved Car Pass – Canterbury Park: \$190

Allows access to the inner car park at Canterbury Park. Please note no specific spots are allocated.

EARLY BIRD MEMBERS REWARDS

Join before 31 August 2011 and you will have the opportunity to choose a rewards package to best suit your needs. The Early Bird Members Reward will not be available to anyone who joins after the 31 August 2011 deadline, so hurry and join early to make sure you don't miss out on this fantastic offer!

EARLY BIRD MEMBERS REWARD PACKAGE A – VALUED AT \$400!

Inclusions:

- 1 x Complimentary lunch for two people in the Winning Post Restaurant at Rosehill Gardens or the Chipping Norton Dining Room at Warwick Farm
- 5 x Complimentary Racebooks
- 6 x Complimentary Members and Entrance tickets

Terms and Conditions - Lunch voucher redeemable for a three course meal for the Member and their guest in the Winning Post Restaurant, Rosehill Gardens or a buffet in the Chipping Norton Dining Room at Warwick Farm. All vouchers are not redeemable for cash, must be redeemed by 31 December 2012, and cannot be used during carnivals in Spring and Autumn and are subject to availability.

EARLY BIRD MEMBERS REWARD PACKAGE B – VALUED AT \$440!

Inclusions:

- 2 x Complimentary racebooks
- 10 x Complimentary Members and entrance tickets
- 2 x Complimentary drinks
- 1 x Complimentary hot beverage
- 2 x Complimentary drinks with a purchased meal at the Grand View Terrace Bar and Grill at Rosehill Gardens
- 1 x Complimentary bottle of house wine when dining in the Members Restaurant
- 1 x Complimentary meal in the Palms Brassiere at Rosehill Gardens or Doncaster Cafe at Royal Randwick
- 2 x Complimentary seats in the Champagne Bar at Rosehill Gardens or Champagne Bar at Royal Randwick when you book two or more seats.

Terms and Conditions - All vouchers are not redeemable for cash, must be redeemed by 31 December 2012, cannot be used during Carnival time and are subject to availability.

THE TRADITION CONTINUES
AS THE NEW ERA BEGINS...

